

A diagram illustrating print layout zones. It features a large outer rectangle with a solid black border. Inside it is a smaller rectangle with a dashed red border. The text is centered within the diagram. A small red arrow points from the text 'Trim line' to the bottom edge of the dashed red rectangle. Another small red arrow points from the text '3mm bleed' to the bottom edge of the solid black rectangle.

Safe area – all text and images that you don't want trimmed off should be within this area

Trim line – showing where we will be trimming the print

3mm bleed – all objects and backgrounds that you want touching the edge of the print should extend all the way to the edge of the bleed.