

A diagram illustrating print layout boundaries. It features a large outer dashed black rectangle representing the 'bleed' area. Inside it is a smaller dashed red rectangle representing the 'trim line'. The space between these two lines is the '3mm bleed'. The innermost area, bounded by the red dashed line, is the 'safe area'. A red arrow points from the text below to the bottom edge of the red dashed line.

Safe area – all text and images that you don't want trimmed off should be within this area

Trim line – showing where we will be trimming the print

3mm bleed – all objects and backgrounds that you want touching the edge of the print should extend all the way to the edge of the bleed.