

A diagram illustrating print layout boundaries. It features a large outer dashed black rectangle representing the '3mm bleed'. Inside it is a smaller dashed red rectangle representing the 'Trim line'. The area between the red and black lines is the 'Safe area'. A red arrow points from the text 'Trim line' to the bottom edge of the red dashed line.

Safe area – all text and images that you don't want trimmed off  
should be within this area

**Trim line – showing where we will be trimming the print**

3mm bleed – all objects and backgrounds that you want touching the edge of the  
print should extend all the way to the edge of the bleed.